

9 May 2017

For immediate release

## **Online registration for the Speak Mandarin Campaign “My Story” Public Speaking Competition is now open**

(Closing date: 31 May 2017)

The Speak Mandarin Campaign is pleased to present the Speak Mandarin Campaign “My Story” Public Speaking Competition.

Jointly organised by the Promote Mandarin Council and Noon Talk Media for the first time, this island-wide oratorical competition targets students between 13 to 18 year old. The competition aims to encourage students to express themselves in Mandarin, through a sharing of their personal stories and experiences. Participants are encouraged to find creative ways to present stories based on the given themes, and express their opinions in a clear and concise manner.

“Through this competition, we wish to encourage teens to showcase their Mandarin language talents and build their confidence in public speaking. This is an ideal platform for our young talents to express themselves creatively in Mandarin,” says Mr Seow Choke Meng, Chairman of the Promote Mandarin Council.

Online registration for the competition is now open on <http://noontalk.com/mystory/>, and will close on 31 May 2017. To take part, registered participants will present a 90-second story based on the theme “My Singapore” at the Preliminary Round on Saturday, 17 June 2017.

A total of 12 shortlisted finalists will then vie for top spots at the Grand Finals, to be held on Saturday, 15 July 2017, with story presentations based on different themes. For the Grand Finals, there will also be an improvisation segment where the contestants will be required to think on their feet for coherent delivery, putting their impromptu presentation skills to the test. Winners can also look forward to winning attractive prizes sponsored by partners.

For more information on the competition, please refer to <http://mandarin.org.sg/en/events/my-story-public-speaking-competition-2017>, or Annex A attached.

### END ###

## Annex A

### **About the Speak Mandarin Campaign “My Story” Public Speaking Competition**

The Speak Mandarin Campaign “My Story” Public Speaking Competition is an island-wide competition that provides a platform for teens between 13 to 18 year old to share their own stories in a fun and creative way.

The competition process will include workshops conducted by renowned personalities to prepare participants for public speaking. Preliminary Round will take place in June, and participants will be sharing their stories on the theme “My Singapore”. The Grand Finals will be held on 15 July 2017.

This competition is held for the first time by the Promote Mandarin Council and Noon Talk Media.

### **Registration**

Online registration is now open on <http://noontalk.com/mystory/>, and will close on Wednesday, 31 May 2017.

### **Organisers**

The Speak Mandarin Campaign “My Story” Public Speaking Competition is co-organised by:

- Promote Mandarin Council
- Noon Talk Media

The Competition is supported by:

- Chinese Language & Culture Fund
- Lee Foundation
- Sun-Yat-Sen Nanyang Memorial Hall
- Singapore Middle School Chinese Teachers’ Association
- OSIM
- London Choco roll
- PUMA
- Rock of Ages Services
- ZhaoLim

### Prizes

Title	Prizes
Winner	\$1,500 cash prize OSIM uShape Music \$500 PUMA vouchers
1 <sup>st</sup> Runner Up	\$800 cash prize OSIM uSqueeze Air \$300 PUMA vouchers
2 <sup>nd</sup> Runner Up	\$500 cash prize OSIM uTingle \$200 PUMA vouchers
Finalists	\$250 cash prize
Most Popular Participant (live voting)	\$800 cash prize

### Competition Identity

